

## Demographic Detail Comparison

**Geography:** 1 Mile: 521 W CAMPBELL RD RICHARDSON, TX 75080, 3 Miles: 521 W CAMPBELL RD RICHARDSON, TX 75080, 5 Miles: 521 W CAMPBELL RD RICHARDSON, TX 75080, 10 Miles: 521 W CAMPBELL RD RICHARDSON, TX 75080

	1 Mile: 521 W CAMPBELL RD RICHARDSON, TX 75080	3 Miles: 521 W CAMPBELL RD RICHARDSON, TX 75080	5 Miles: 521 W CAMPBELL RD RICHARDSON, TX 75080	10 Miles: 521 W CAMPBELL RD RICHARDSON, TX 75080
<b>Fall 2010 Demographics</b>				
Total Population	13,417	108,193	370,018	1,309,878
Total Households	4,923	40,468	140,627	485,610
Female Population	6,779	53,540	182,943	650,611
% Female	50.5%	49.5%	49.4%	49.7%
Male Population	6,638	54,653	187,075	659,267
% Male	49.5%	50.5%	50.6%	50.3%
Population Density (per Sq. Mi.)	4,267.9	3,823.9	4,708.0	4,166.6
<b>Age:</b>				
Age 0 - 4	5.6%	6.3%	6.7%	7.6%
Age 5 - 14	13.3%	13.1%	13.0%	14.1%
Age 15 - 19	6.1%	6.4%	6.3%	6.2%
Age 20 - 24	6.1%	7.1%	6.9%	6.4%
Age 25 - 34	12.1%	13.6%	14.8%	15.7%
Age 35 - 44	14.0%	14.4%	14.7%	15.9%
Age 45 - 54	12.6%	14.4%	15.3%	14.6%
Age 55 - 64	12.9%	12.6%	11.8%	10.1%
Age 65 - 74	9.1%	7.5%	6.3%	5.4%
Age 75 - 84	4.7%	3.3%	3.0%	2.9%
Age 85 +	3.4%	1.4%	1.3%	1.3%
Median Age	39.8	37.5	36.6	35.0
<b>Housing Units</b>				
Total Housing Units	5,322	43,648	152,544	534,221
Owner Occupied Housing Units	64.9%	53.4%	49.8%	52.1%
Renter Occupied Housing Units	27.6%	39.4%	42.4%	38.8%
Vacant Housing Units	7.5%	7.3%	7.8%	9.1%
<b>Race and Ethnicity</b>				
American Indian, Eskimo, Aleut	0.5%	0.5%	0.5%	0.6%
Asian	7.0%	9.7%	10.0%	8.1%
Black	2.9%	6.2%	9.3%	9.1%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%	0.1%
White	85.6%	74.6%	68.7%	70.1%
Other	2.3%	4.9%	7.2%	7.8%

Multi-Race	1.6%	4.0%	4.2%	4.2%
Hispanic Ethnicity	21.7%	23.3%	26.1%	26.3%
Not of Hispanic Ethnicity	78.3%	76.7%	73.9%	73.7%

**Marital Status:**

Age 15 + Population	10,875	87,176	297,138	1,026,226
Divorced	9.0%	9.0%	10.6%	10.0%
Never Married	23.4%	26.3%	26.9%	26.6%
Now Married	55.3%	55.5%	53.1%	54.9%
Separated	4.1%	4.8%	5.4%	4.6%
Widowed	8.2%	4.4%	4.1%	3.9%

**Educational Attainment:**

Total Population Age 25+	9,234	72,608	248,563	861,447
Grade K - 8	4.3%	5.3%	6.8%	6.6%
Grade 9 - 12	5.3%	4.9%	6.1%	6.2%
High School Graduate	20.7%	16.7%	17.5%	17.9%
Associates Degree	5.6%	6.9%	6.8%	6.8%
Bachelor's Degree	27.6%	30.1%	27.9%	28.1%
Graduate Degree	15.6%	16.0%	15.0%	14.6%
Some College, No Degree	21.0%	20.0%	20.0%	20.0%

**Household Income:**

Income \$ 0 - \$9,999	3.4%	4.5%	4.5%	3.9%
Income \$ 10,000 - \$14,999	3.3%	3.3%	3.2%	3.0%
Income \$ 15,000 - \$24,999	7.1%	7.7%	8.8%	8.3%
Income \$ 25,000 - \$34,999	10.0%	9.8%	10.3%	9.7%
Income \$ 35,000 - \$49,999	14.4%	13.4%	13.7%	13.6%
Income \$ 50,000 - \$74,999	21.8%	18.8%	17.3%	17.3%
Income \$ 75,000 - \$99,999	16.9%	14.3%	13.0%	12.8%
Income \$100,000 - \$124,999	9.9%	10.4%	9.7%	10.2%
Income \$125,000 - \$149,999	4.5%	5.7%	5.8%	6.3%
Income \$150,000 +	8.7%	12.2%	13.7%	15.1%

Average Household Income	\$75,646	\$82,629	\$89,960	\$95,688
Median Household Income	\$63,399	\$64,005	\$62,254	\$65,367
Per Capita Income	\$33,834	\$32,120	\$34,890	\$35,974

**Vehicles Available:**

0 Vehicles Available	5.5%	4.3%	4.9%	4.5%
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1 Vehicle Available	32.6%	36.4%	40.2%	38.7%
2+ Vehicles Available	61.9%	59.3%	54.9%	56.8%
Average Vehicles Per Household	1.9	1.9	1.8	1.8
Total Vehicles Available	9,383	75,974	250,357	872,325

**Business and Employment:**

Number of Employees	10,951	99,734	259,172	779,242
Number of Establishments	871	6,751	20,514	60,410

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**2015 Demographics**

Total Population	15,847	122,055	401,664	1,452,186
Total Households	5,751	44,738	148,460	523,179
Female Population	7,851	59,835	197,350	717,485
% Female	49.5%	49.0%	49.1%	49.4%
Male Population	7,996	62,220	204,313	734,701
% Male	50.5%	51.0%	50.9%	50.6%

**Age:**

Age 0 - 4	5.0%	5.6%	6.1%	6.9%
Age 5 - 14	13.0%	12.8%	13.0%	13.9%
Age 15 - 19	7.3%	6.9%	6.7%	6.5%
Age 20 - 24	7.3%	8.1%	7.1%	6.6%
Age 25 - 34	11.2%	11.7%	12.3%	13.3%
Age 35 - 44	13.7%	13.8%	14.2%	15.3%
Age 45 - 54	11.8%	14.1%	15.1%	14.7%
Age 55 - 64	13.2%	13.6%	13.2%	11.5%
Age 65 - 74	10.1%	8.7%	7.7%	6.7%
Age 75 - 84	4.5%	3.5%	3.3%	3.1%
Age 85 +	2.9%	1.3%	1.3%	1.3%
Median Age	39.5	38.7	38.6	36.8

**Housing Units Trend**

Total Housing Units	6,217	48,187	160,836	576,387
Owner Occupied Housing Units	61.2%	51.5%	50.2%	51.7%
Renter Occupied Housing Units	31.3%	41.4%	42.1%	39.1%
Vacant Housing Units	7.5%	7.2%	7.7%	9.2%

**Race and Ethnicity**

American Indian, Eskimo, Aleut	0.5%	0.6%	0.6%	0.6%
Asian	10.1%	10.8%	10.6%	8.6%
Black	2.9%	6.5%	9.4%	9.3%

Hawaiian/Pacific Islander	0.1%	0.2%	0.2%	0.1%
White	83.3%	73.9%	68.7%	69.8%
Other	1.8%	4.4%	6.7%	7.4%
Multi-Race	1.2%	3.6%	3.8%	4.0%
Hispanic Ethnicity	26.7%	26.0%	29.0%	28.8%
Not of Hispanic Ethnicity	73.3%	74.0%	71.0%	71.2%
<b>Marital Status:</b>				
Age 15 + Population	12,998	99,568	325,276	1,149,581
Divorced	8.1%	8.5%	10.3%	9.8%
Never Married	28.1%	27.8%	27.2%	27.2%
Now Married	51.9%	53.7%	53.0%	54.6%
Separated	4.4%	5.9%	5.6%	4.6%
Widowed	7.5%	4.1%	4.0%	3.8%
<b>Educational Attainment:</b>				
Total Population Age 25+	10,686	81,266	269,958	959,189
Grade K - 9	4.6%	5.4%	7.1%	6.8%
Grade 9 - 12	5.0%	4.7%	5.7%	5.8%
High School Graduate	21.9%	17.6%	18.3%	18.6%
Associates Degree	6.3%	7.5%	7.3%	7.3%
Bachelor's Degree	26.9%	29.7%	27.5%	27.8%
Graduate Degree	16.1%	16.4%	15.3%	14.8%
Some College, No Degree	19.1%	18.8%	18.8%	18.9%
<b>Household Income:</b>				
Income \$ 0 - \$9,999	4.5%	4.8%	4.5%	3.7%
Income \$ 10,000 - \$14,999	3.8%	3.2%	3.1%	2.9%
Income \$ 15,000 - \$24,999	8.0%	7.7%	8.6%	8.1%
Income \$ 25,000 - \$34,999	10.1%	9.6%	9.8%	9.2%
Income \$ 35,000 - \$49,999	13.6%	12.7%	13.0%	13.0%
Income \$ 50,000 - \$74,999	20.8%	18.2%	16.6%	16.6%
Income \$ 75,000 - \$99,999	17.0%	14.5%	13.1%	12.9%
Income \$100,000 - \$124,999	9.5%	10.6%	10.1%	10.7%
Income \$125,000 - \$149,999	4.3%	5.9%	6.3%	6.8%
Income \$150,000 +	8.3%	12.8%	15.1%	16.2%
Average Household Income	\$73,081	\$85,270	\$95,685	\$100,265
Median Household Income	\$62,064	\$65,241	\$65,029	\$68,581
Per Capita Income	\$31,759	\$32,322	\$36,016	\$36,572

**Vehicles Available**

0 Vehicles Available	6.2%	4.4%	4.9%	4.5%
1 Vehicle Available	33.6%	37.6%	40.4%	39.3%
2+ Vehicles Available	60.2%	57.9%	54.7%	56.2%
Average Vehicles Per Household	2.3	2.1	1.9	2.0
Total Vehicles Available	11,248	84,629	268,596	948,421

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**2000 Census Demographics**

Total Population	13,704	96,686	338,335	1,125,072
Total Households	5,349	38,595	136,920	446,417
Female Population	6,982	48,654	169,379	565,473
% Female	51.0%	50.3%	50.1%	50.3%
Male Population	6,721	48,032	168,956	559,598
% Male	49.1%	49.7%	49.9%	49.7%

**Age:**

Age 0 - 4	5.2%	6.3%	6.9%	7.8%
Age 5 - 14	12.9%	13.3%	13.1%	14.0%
Age 15 - 19	7.4%	6.6%	6.4%	6.3%
Age 20 - 24	8.6%	6.9%	7.3%	7.1%
Age 25 - 34	13.9%	16.1%	18.0%	18.6%
Age 35 - 44	15.7%	16.7%	17.0%	17.9%
Age 45 - 54	11.7%	13.8%	14.2%	13.2%
Age 55 - 64	9.7%	9.9%	8.9%	7.4%
Age 65 - 74	8.0%	6.4%	4.8%	4.3%
Age 75 - 84	4.4%	3.2%	2.5%	2.7%
Age 85 +	2.5%	1.0%	0.9%	0.9%
Median Age	36.4	35.5	34.0	32.9

**Housing Units Trend**

Total Housing Units	5,455	40,004	143,101	470,446
Owner Occupied Housing Units	63.2%	55.0%	49.0%	51.4%
Renter Occupied Housing Units	34.9%	41.5%	46.7%	43.5%
Vacant Housing Units	2.0%	3.5%	4.3%	5.1%

**Race and Ethnicity**

American Indian, Eskimo, Aleut	0.4%	0.4%	0.4%	0.5%
Asian, and Hawaiian or other Pacific Islander	9.1%	9.4%	9.7%	7.3%
Black	3.0%	5.8%	9.8%	9.5%
White	83.3%	77.5%	71.0%	72.4%

Other	2.7%	4.3%	6.3%	7.7%
Two or More Races	1.6%	2.6%	2.8%	2.6%
Hispanic Ethnicity	7.5%	12.2%	16.5%	18.7%
Not of Hispanic Ethnicity	92.5%	87.8%	83.5%	81.3%
<b>Marital Status:</b>				
Age 15 + Population	11,232	77,795	270,910	879,910
Divorced	8.5%	9.5%	10.9%	10.4%
Never Married	26.2%	25.7%	27.4%	27.6%
Now Married	53.1%	55.9%	52.3%	53.0%
Separated	4.4%	4.3%	5.3%	5.0%
Widowed	7.8%	4.6%	4.1%	4.1%
<b>Educational Attainment:</b>				
Total Population Age 25+	9,041	64,691	224,382	729,449
Grade K - 9	2.7%	3.2%	4.2%	4.7%
Grade 9 - 11, No diploma	4.9%	4.7%	6.3%	7.0%
High School Graduate	16.6%	14.1%	15.3%	16.1%
Associates Degree	4.9%	6.0%	5.9%	5.8%
Bachelor's Degree	29.9%	32.4%	29.4%	28.7%
Graduate Degree	17.0%	16.2%	14.5%	13.9%
Some College, No Degree	23.7%	22.6%	23.0%	22.5%
No Schooling Completed	0.5%	0.8%	1.4%	1.4%
Public School Enrollment	90.0%	83.9%	82.5%	79.5%
Private School Enrollment	10.0%	16.1%	17.6%	20.6%
<b>Household Income:</b>				
Income \$ 0 - \$9,999	4.6%	4.5%	4.9%	4.8%
Income \$ 10,000 - \$14,999	3.8%	3.5%	3.6%	3.5%
Income \$ 15,000 - \$24,999	8.7%	8.0%	9.3%	9.4%
Income \$ 25,000 - \$34,999	10.6%	10.9%	11.9%	11.8%
Income \$ 35,000 - \$49,999	15.7%	15.2%	15.8%	15.8%
Income \$ 50,000 - \$74,999	23.0%	21.4%	19.7%	19.7%
Income \$ 75,000 - \$99,999	16.1%	14.3%	13.0%	12.5%
Income \$100,000 - \$124,999	8.2%	9.1%	8.2%	8.3%
Income \$125,000 - \$149,999	3.3%	4.3%	4.3%	4.4%
Income \$150,000 - \$199,999	3.6%	5.0%	4.5%	4.6%

Income \$200,000 or More	2.5%	3.8%	4.7%	5.4%
Average Household Income	\$69,495	\$73,691	\$74,620	\$77,779
Median Household Income	\$57,728	\$58,863	\$55,001	\$55,481
Per Capita Income	\$27,124	\$29,416	\$30,198	\$30,862

### Vehicles Available

0 Vehicles Available	6.0%	4.1%	4.9%	4.9%
1 Vehicle Available	31.2%	34.6%	39.6%	38.8%
2 Vehicles Available	46.5%	45.8%	41.8%	42.9%
3+ Vehicles Available	16.2%	15.4%	13.7%	13.5%
Average Vehicles Per Household	1.7	1.7	1.6	1.6
Total Vehicles Available	9,434	68,232	230,537	755,146
Blue Collar Occupations	1,371	11,477	46,377	154,481
White Collar Occupations	5,933	41,753	141,227	451,438
% Blue Collar Workers	18.8%	21.6%	24.7%	25.5%
% White Collar Workers	81.2%	78.4%	75.3%	74.5%

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### 1990 Demographics

Total Population	11,902	86,805	286,732	848,811
Total Households	4,374	32,128	115,455	349,682
Female Population	6,150	44,422	145,690	432,712
% Female	51.7%	51.2%	50.8%	51.0%
Male Population	5,752	42,384	141,042	416,099
% Male	48.3%	48.8%	49.2%	49.0%

### Age:

Total Population	11,902	86,805	286,732	848,811
Age 0 - 4	6.5%	7.0%	7.2%	7.7%
Age 5 - 14	13.0%	14.3%	13.4%	12.8%
Age 15 - 19	6.5%	7.2%	6.7%	6.1%
Age 20 - 24	5.4%	5.9%	7.7%	7.9%
Age 25 - 34	17.0%	17.1%	21.3%	23.1%
Age 35 - 44	16.0%	17.8%	18.3%	17.4%
Age 45 - 54	14.6%	14.4%	12.8%	10.8%
Age 55 - 64	11.6%	9.3%	7.0%	6.8%
Age 65 - 74	5.2%	4.6%	3.5%	4.5%
Age 75 - 84	2.7%	1.9%	1.5%	2.2%
Age 85 +	1.4%	0.7%	0.5%	0.7%
Median Age	36.0	34.2	31.9	31.6

**Housing Units**

Total Housing Units	4,559	34,134	125,328	382,458
Owner Occupied Housing Units	71.0%	61.2%	48.1%	48.1%
Renter Occupied Housing Units	24.9%	32.9%	44.0%	43.4%
Vacant Housing Units	4.1%	5.9%	7.9%	8.6%

**Race and Ethnicity**

American Indian, Eskimo, Aleut	0.4%	0.4%	0.4%	0.4%
Asian	2.9%	5.5%	5.9%	4.3%
Black	1.7%	5.0%	8.0%	7.5%
White	93.9%	86.5%	82.0%	83.3%
Other	1.1%	2.7%	3.8%	4.6%
Hispanic Ethnicity	3.6%	5.9%	7.4%	9.2%
Not of Hispanic Ethnicity	96.4%	94.1%	92.6%	90.8%

**Educational Attainment:**

Total Population Age 25+	8,175	56,955	186,339	556,028
Grade K - 9	1.2%	2.3%	3.1%	4.0%
Grade 9 - 12	4.1%	4.9%	5.2%	6.4%
High School Graduate	18.8%	16.2%	16.9%	18.4%
Associates Degree	6.3%	6.2%	6.4%	6.1%
Bachelor's Degree	29.1%	31.6%	31.0%	29.0%
Graduate Degree	15.0%	15.3%	13.6%	12.3%
Some College, No Degree	25.5%	23.5%	23.9%	23.9%

**1990 Household Income:**

Income \$ 0 - \$9,999	5.0%	5.4%	6.0%	6.8%
Income \$ 10,000 - \$19,999	6.2%	9.6%	11.8%	12.7%
Income \$ 20,000 - \$29,999	12.3%	13.0%	15.3%	16.2%
Income \$ 30,000 - \$39,999	14.9%	13.1%	14.0%	14.7%
Income \$ 40,000 - \$49,999	15.1%	10.8%	11.1%	11.6%
Income \$ 50,000 - \$59,999	13.1%	10.7%	9.3%	9.5%
Income \$ 60,000 - \$74,999	13.7%	12.1%	10.4%	9.7%
Income \$ 75,000 - \$99,999	11.4%	12.8%	10.6%	8.9%
Income \$100,000 - \$124,999	3.6%	5.7%	5.0%	4.0%
Income \$125,000 - \$149,999	2.4%	2.9%	2.5%	1.9%



Income \$150,000 +	2.5%	3.9%	4.1%	4.0%
Average Household Income	\$57,036	\$58,994	\$55,756	\$53,463
Median Household Income	\$47,416	\$47,836	\$42,081	\$39,662
Per Capita Income	\$21,164	\$21,975	\$22,501	\$22,080

#### Vehicles Available

0 Vehicles Available	1.1%	2.2%	2.9%	3.3%
1 Vehicle Available	21.2%	26.0%	32.2%	33.3%
2+ Vehicles Available	77.8%	71.8%	64.9%	63.3%
Average Vehicles Per Household	2.1	2.0	1.8	1.8
Total Vehicles Available	9,083	62,666	207,829	612,318

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#### Population Trend

1990	11,902	86,805	286,732	848,811
2000	13,704	96,686	338,335	1,125,072
Change 1990 to 2000	15.1%	11.4%	18.0%	32.5%
2010	13,417	108,193	370,018	1,309,878
2015	15,847	122,055	401,664	1,452,186
Change 2010 to 2015	18.1%	12.8%	8.6%	10.9%

#### Household Trend

1990	4,374	32,128	115,455	349,682
2000	5,349	38,595	136,920	446,417
Change 1990 to 2000	22.3%	20.1%	18.6%	27.7%
2010	4,923	40,468	140,627	485,610
2015	5,751	44,738	148,460	523,179
Change 2010 to 2015	16.8%	10.6%	5.6%	7.7%

#### Average Household Size Trend

1990	2.7	2.7	2.5	2.4
2000	2.5	2.5	2.5	2.5
2010	2.6	2.7	2.6	2.7
2015	2.7	2.7	2.7	2.8

#### Median Age Trend

1990	36	34	32	32
2000	36	36	34	33
Change 1990 to 2000	1.1%	3.8%	6.6%	4.4%
2010	40	37	37	35
2015	40	39	39	37
Change 2010 to 2015	-0.7%	3.2%	5.3%	5.0%

#### Housing Units Trend

<b>Total Housing Units</b>				
Change 1990 to 2000	19.6%	17.2%	14.2%	23.0%
Change 2010 to 2015	16.8%	10.4%	5.4%	7.9%
<b>Owner Occupied Housing Units</b>				
Change 1990 to 2000	6.4%	5.2%	16.3%	31.7%
Change 2010 to 2015	10.2%	6.5%	6.2%	7.0%
<b>Renter Occupied Housing Units</b>				
Change 1990 to 2000	67.4%	47.8%	21.1%	23.2%
Change 2010 to 2015	32.5%	16.1%	4.8%	8.8%
<b>Vacant Housing Units</b>				
Change 1990 to 2000	-42.5%	-29.8%	-37.4%	-26.7%
Change 2010 to 2015	16.6%	8.4%	3.9%	9.5%

### Race and Ethnicity Trend

<b>American Indian, Eskimo, Aleut</b>				
Change 1990 to 2000	8.0%	20.6%	41.7%	51.5%
Change 2010 to 2015	35.8%	27.6%	20.4%	23.2%
<b>Asian or Pacific Islander</b>				
Change 1990 to 2000	257.3%	91.3%	95.6%	126.5%
Change 2010 to 2015	69.8%	26.1%	15.5%	17.6%
<b>Black</b>				
Change 1990 to 2000	107.0%	29.4%	44.5%	68.3%
Change 2010 to 2015	20.4%	18.6%	9.4%	13.9%
<b>White</b>				
Change 1990 to 2000	2.1%	-0.2%	2.2%	15.3%
Change 2010 to 2015	14.9%	11.8%	8.6%	10.5%
<b>Other</b>				
Change 1990 to 2000	187.8%	76.6%	94.0%	122.5%
Change 2010 to 2015	-9.4%	1.6%	2.3%	6.1%
<b>Hispanic Ethnicity</b>				
Change 1990 to 2000	140.3%	130.7%	163.8%	169.0%
Change 2010 to 2015	45.4%	25.9%	20.6%	21.4%
<b>Not of Hispanic Ethnicity</b>				
Change 1990 to 2000	10.5%	3.9%	6.4%	18.7%
Change 2010 to 2015	10.6%	8.8%	4.3%	7.1%